

The Rossiter News

The e-newsletter of the Stuart Rossiter Trust

No. 1 December 2010

NEWS

The Trustees of the Stuart Rossiter Trust have decided to launch an e-newsletter.

An occasional issue of news and announcements from the Trust. This is the first edition.

The Stuart Rossiter Trust is a charitable trust devoted to the study of Postal History.

“We Publish and sell books. We sponsor Authors and Research.”



The late Stuart Rossiter was interested in all forms of communication, and we think he would have approved of the idea of an e-newsletter.

Since 1995 the trust has published 24 books, most of which are still available, although some are now in very limited quantities.

Please see the website for details. www.rossitertrust.com

FORTHCOMING EVENTS

21st-22nd January York Stamp + Coin fair, usually has plenty of Postal History despite the name.

12th -18th February Indipex, New Delhi India

23rd -26th February Stampex BDC London

including a display by the Postal History Society.

24th -26th February Philatex RHS London

5th -7th May Essen Germany

BOOK PRICE SURVEY

COMING SOON

Netherlands Mail in Times of Turmoil Vol. 2, 1795 – 1815. By Kees Adema RDP, FRPSL. This the second volume of the trilogy covers the Napoleonic wars. About 460 pages, hardback with dust jacket. This follows on from Netherlands Mail in Times of Turmoil Vol. 1, 1568-1795 published 2010.

More details in the next e-newsletter.

MEMORIAL LECTURE

The Trust's Annual Stuart Rossiter Memorial Lecture was held on Friday 5th November 2010. The Speaker was Gavin Fryer and his subject was “Blind Man's Mail”.

If you missed it, visit the website www.rossitertrust.com where it can be seen.

Gibbons Stamp Monthly December 2010 includes a four page article about this topic and Gavin's book of the same title.

The 2011 lecture will be on Friday 4th November and the speaker will be Colin Tabcart “The More the Rail the Faster the Mail”.

Ticketing arrangements will be in a future e-newsletter.

DISCUSSION POINT

Do limited editions have a positive or negative effect on book sales?

The SRT has always printed a limited number of each title, it is after all a relatively small market, but we have never made a selling point of the Limited Edition status. The Trustees have a policy of not reprinting a Title. When it is sold out, that is it!

Should we say ‘Only 200 printed’ in our publicity? Would it help sales? Or would it deter buyers? Your opinion would help us to consider our approach.

Please email to the address below.

nhrossitertrust@hotmail.co.uk

A if The Stuart Rossiter Trust produced a book directly connected with your specialisation would you:

- 1 certainly buy
- 2 almost certainly buy
- 3 probably buy
- 4 possibly buy
- 5 not buy

B if you decided to purchase would you prefer:

1. Hardback
- 2 softback
- 3 Spiral bound
- 4 CD

C what price would you be prepared to buy for your choice of format:

- 1 over £65
- 2 £50 - £65
- 3 £25 - £50
- 4 £15 - £25
- 5 under £15

D if The Stuart Rossiter Trust published a book unrelated to your specialism would you:

- 1 certainly buy
- 2 almost certainly buy
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- 5 not buy

E if you decided to purchase would you prefer:

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- 5 under £15

G In general do you buy philatelic books for:

- 1 Reference
- 2 Research
- 3 General Interest

Please email your response to the Book Price Survey, to nhrossitertrust@hotmail.co.uk

for example;
A1, B1, C2, D2, E3, F4, G3

Thank you for your help on the survey, we hope to publish a summary of the results in due course.

KIDSTAMPS

An organisation encouraging youngsters to collect stamps, is seeking philatelic donations see www.planetstamp.co.uk

Perhaps some of them will grow up as Postal Historians, if encouraged.

Thought for the day

“The first qualification for a historian is to have no ability to invent.” - [Stendhal](#)

Found at www.famousquotesandauthors.com

CIRCULATION

If you found this newsletter interesting, please forward it to your friends.

If you received this from a friend and would like to be on the distribution list just email us.

To ‘unsubscribe’ email us, we hate to lose you, but we will not intrude.

Constructive suggestions for improvements are welcomed.